

What is a letter, a large letter and a packet?

Each format has its own size, thickness and weight criteria. The guide below will help you work out which format your item will fall into.

Letters

Greetings cards, personal letters, postcards and bills are just a few examples of items that are likely to fall into the Letter format.



Cards



Postcards



Correspondence

Length: **240mm** max
Width: **165mm** max
Thickness: **5mm** max
Weight: **100g** max

Large Letters

A4 documents, CDs and DVDs in their cases, certificates, some large greetings cards with badges, and most magazines, will fall into the Large Letter format.



A4 Documents



Magazines



CDs

Length: **353mm** max
Width: **250mm** max
Thickness: **25mm** max
Weight: **750g** max

Packets

Gifts, clothes, shoes, posters, video tapes, large books, and other large items and documents, are all examples of items that are likely to fall into the Packet format.



Gifts



Posters

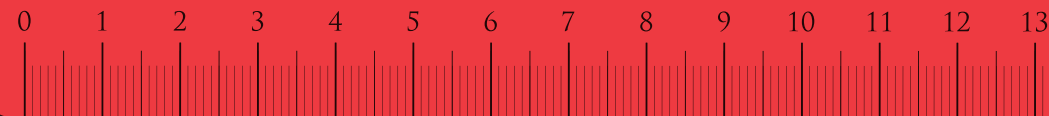


Books

Length: over **353mm** OR
Width: over **250mm** OR
Thickness: over **25mm** OR
Weight: up to **10kg**

Important Customer Information

We're planning to introduce Size-Based Pricing



We plan to improve

the way we calculate the postage price of letters and parcels by adopting the industry-standard practice which takes into consideration the size as well as the weight of your mail.

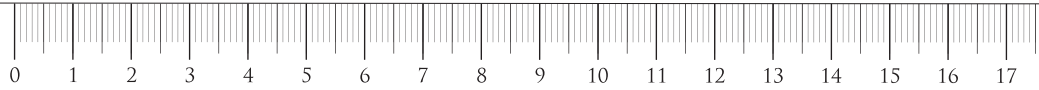
From 8th May, 2010

we plan to replace our current weight-based pricing, subject to regulatory approval.

It's very simple

and will make pricing fairer, more appropriate and more efficient for all of our customers.

Everything you need to know is inside



Size-Based Postage Pricing

Here are the important things that you need to know...

Q What is Size-Based Postage Pricing?

A Size-Based Pricing (SBP), or pricing-in-proportion as some postal operators term it, calculates the cost of posting items of mail and packets according to the size of an item in addition to its weight. To make the concept easily understandable for customers, SBP is based on three categories:
Letter. Large Letter. Packets.

Q Why must mail be priced by size as well as weight?

A As items of mail come in many different sizes, pricing has to reflect size as well as weight to bring the cost of postage in line with the costs to postal operators of processing and delivering mail – both in the Island and by our industry partners.

Q Will the price of stamps go up?

A This is not about increasing the price of stamps. Nonetheless, the cost of posting certain items will rise while others are reduced – it all depends on the size and weight of each item and whether savings can be made by using other services.

Q How will I be able to measure mail quickly and accurately?

A

- A self-explanatory measuring tool will be issued to all postal addresses to help you determine which format to use.
- Easy-to-understand guides will also be accessible online and in post offices.
- All staff in post offices and posties will be able to help.

Q Will all mail have to be measured to work out which stamp to use?

A You shouldn't need to measure every item. The price categories should be straightforward to work out. An ordinary envelope up to half the size of a standard A4 sheet is a **Letter**; up to A4 is a **Large Letter** charged at the next price up, and anything bigger is a **Packet**.

Q What is Jersey Post doing to help people understand the new format?

A

- A self-explanatory measuring tool will be issued to all postal addresses to help you determine which format to use.
- Easy-to-understand guides will also be issued to all postal addresses, accessible online and in post offices.
- All post office staff including posties will be able to help.
- Measuring will not always be necessary as the price categories are straightforward to work out.

Q What about other services?

A

- European and International tariffs will be simplified, maintaining one European zone and combining the existing two International zones in to one - to be known as 'Rest of the World.'
- Jersey Post will introduce a simplified parcel tariff for local, UK, IoM and other CI destinations, which will benefit customers posting larger and heavier items.
- Special Delivery will not change as this service is not priced by size and weight, but by weight only.
- Jersey Post is introducing a new local three-day delivery service at a significant discount for items of mail that do not require next-day delivery.

For more information on our new and improved Size-Based Postage Pricing, please visit www.jerseypost.com or please contact us in any of the following ways:

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